Support Opportunities and Exhibitor Prospectus

5th Asian and Oceanian Parkinson’s Disease and Movement Disorders Congress

March 11–13, 2016 • MANILA, PHILIPPINES
About the 5th AOPMC
The Asian and Oceanian Parkinson’s Disease and Movement Disorders Congress (AOPMC) occurs every two years as a forum to further develop the field of Movement Disorders in the region. Previous Congresses have been held in Singapore -- 2007; India -- 2009; Taiwan -- 2011; and Thailand -- 2014. The 5th AOPMC will be held March 11-13, 2016 in Manila, Philippines.

The 11th International Symposium of the Asian and Pacific Parkinsonism Association (APPA) occurs every two years and runs concurrently with the AOPMC. The APPA is a one-day event primarily for People Living with Parkinson’s and caregivers, and is organized with the same budget and organizer as the AOPMC.

Primary Organizers
The International Parkinson and Movement Disorder Society’s Asian and Oceanian Section (MDS-AOS) is the main organizer of the Congress. Formed in June 2005, the section reaches out to doctors, researchers, and healthcare professionals in Asia and Oceania. Eight national organizations have formal relationships with the Section as Affiliate Member Societies.

The host organizer will be the Movement Disorder Society of the Philippines (MDSP), which was founded in 1999 by former leaders of the Philippines Neurological Association to address movement disorders in the Philippines.

Purpose
The purpose of the AOPMC is consistent with the objectives of the MDS-AOS, which include:

• Facilitate communication between clinicians and researchers in the region
• Disseminate updated knowledge about Movement Disorders
• Improve quality of life and independence of Movement Disorders patients and carers
• Promote research and facilitate research collaborations in Movement Disorders
• Expose clinicians, researchers and healthcare professionals in the region to Movement Disorders initiatives and in so doing, encourage their membership in the MDS-AOS

Target Audience
The target participants of the 5th AOPMC are doctors, researchers, and healthcare professionals from the region, many of whom will not have had the opportunity to attend the International MDS Congresses as a result of distance, costs and/or visa constraints. Among these participants will be many opinion leaders and key movement disorders specialists from the region. We anticipate 800 delegates from throughout the Region. We anticipate around 800 People Living with Parkinson’s, their partners, families and caregivers from throughout the Region to attend the 11th APPA.

Scientific Program
The AOPMC covers the whole spectrum of Parkinson’s disease and movement disorders from basic science to clinical practice and consists of symposia, plenary sessions, poster presentations and parallel sessions. Participants will be invited to submit abstracts relevant to the various fields associated with Movement Disorders.
General Information
Venue: To be determined
Language: The official language of the Congress is English.
Exhibits: Pharmaceutical and biotechnology companies, medical publishers, and patient services providers are invited to participate in the Congress Trade Exhibition.
Registration: MDS members, trainees and early registrants will be offered discounts off the registration fees which will be made affordable for participants from the region.
Website: www.movementdisorders.org/AOPMC2016

Organizing Committees
MDS-AOS Executive Committee 2013-2015
Louis Tan (Chair), Singapore
Nobutaka Hattori (Chair-Elect), Tokyo
Ruey-Meei Wu (Past-Chair), Taipei
Roongroj Bhidayasiri (Secretary), Bangkok
Raymond Rosales (Secretary-Elect), Manila
Yoshikazu Ugawa (Treasurer), Fukushima
Carolyn Sue (Treasurer-Elect), Sydney
Mandy Au-Yeung, Hong Kong
Madhuri Behari, New Delhi

5th AOPMC Oversight Committee
Nobutaka Hattori (Chair), Tokyo
Roongroj Bhidayasiri, Bangkok
Cid Diesta, Quezon City, Philippines
Roland Dominic Jamora, Manila

5th AOPMC Scientific Program Committee
Raymond Rosales (Chair), Manila
Mandy Au-Yeung, Hong Kong
Jawad Bajwa, Riyadh, Saudi Arabia
Cid Diesta, Quezon City, Philippines
Hubert Fernandez, USA/Philippines

Local Organizing Committee (ALOC)
Roland Dominic Jamora (Chair)
Cid Diesta (Co-Chair)
Lucy Kathrina Banzali
Donna Buhat
Criscelly Go

Honorary Advisor
Lillian Lee
### Schedule-at-a-Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>Friday, March 11</th>
<th>Saturday, March 12</th>
<th>Sunday, March 13</th>
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<tbody>
<tr>
<td>8:00</td>
<td></td>
<td>Plenary Session I</td>
<td>MDS-AOS Lectures</td>
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<td>8:30</td>
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<td>9:00</td>
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<td>9:30</td>
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<td>Tea/Coffe Break</td>
<td>Tea/Coffe Break</td>
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<td>11:30</td>
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<tr>
<td>12:00</td>
<td>Lunch Symposium</td>
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<tr>
<td>12:30</td>
<td>Break</td>
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<tr>
<td>13:00</td>
<td>Break</td>
<td>Lunch Symposium</td>
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<tr>
<td>13:30</td>
<td>Opening Symposium I</td>
<td></td>
<td>Lunch Symposium</td>
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<tr>
<td>14:00</td>
<td>Break</td>
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<td>Break</td>
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<tr>
<td>14:30</td>
<td>Opening Symposium II</td>
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<tr>
<td>15:00</td>
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<td>Parallel Sessions (3)</td>
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<td>15:30</td>
<td>Tea/Coffe Break</td>
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<tr>
<td>16:00</td>
<td>Opening Symposium III</td>
<td></td>
<td>Teac/Coffe Break</td>
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<tr>
<td>16:30</td>
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<td></td>
<td>Parallel Sessions (3)</td>
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<tr>
<td>17:00</td>
<td>Break</td>
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<tr>
<td>17:30</td>
<td>Opening Symposium IV</td>
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<tr>
<td>18:00</td>
<td>Break</td>
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<tr>
<td>18:30</td>
<td>Opening Ceremony</td>
<td></td>
<td>Break</td>
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<td>19:00</td>
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<tr>
<td>19:30</td>
<td>Opening Reception</td>
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<tr>
<td>20:00</td>
<td>Dinner Symposium</td>
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<td>Video Tournament</td>
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<tr>
<td>21:00</td>
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<td>Fellowship Night</td>
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<td>21:30</td>
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<td>22:00</td>
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## Sponsorship Levels

### Platinum Level  $50,000

- Platinum Level includes company’s choice of sponsorship of ONE meal symposia (60-minute seminar by two invited regional speakers) to be chosen from:
  - Friday Lunch Symposium
  - Friday Dinner Symposium
  - Saturday Lunch Symposium
  - Sunday Lunch Symposium

If more than one company chooses the same symposium, priority will be given based on date the completed Sponsor and Exhibition Agreement/Contract (pages 12-13) is received at the Secretariat. Please see Important Additional Notes for Sponsored Symposia on page 6 for details.

- Company name and logo on signage in the Symposium location
- Complimentary exhibition space (6m x 3m) and listing on Exhibit Floorplan
- Full page advertisement in the Final Program on the inside front cover, page facing the inside front cover, inside back cover or back cover. The Final Program is the comprehensive guide provided to over 800 delegates.
- Delegate list to send one pre-approved e-mail message prior to Congress
- Acknowledgement as Platinum Sponsor on:
  - Marketing materials
  - Sponsor page of Congress website with hyperlink to company website
  - Final Program
  - Signage/banners displayed throughout the Congress

### Gold Level  $40,000

- The Gold Level includes company’s sponsorship of one Opening Symposium (60-minute seminar by two invited regional speakers) on Friday, March 11, 2016. If more than one Gold Level Sponsor chooses the same session, priority will be given based on date the completed Sponsor and Exhibition Agreement/Contract (pages 12-13) is received at the Secretariat. Please see Important Additional Notes for Sponsored Symposia on page 6 for details.

- Company name and logo on signage in the Symposium location
- Complimentary exhibition space (6m x 3m) and listing in Exhibit Floorplan
- Full page advertisement in the Final Program, the comprehensive guide provided to over 800 delegates.
- Delegate list to send one pre-approved e-mail message prior to Congress
- Acknowledgement as Gold Sponsor on:
  - Marketing materials
  - Sponsor page of Congress website with hyperlink to company website
  - Final Program
  - Signage/banners displayed throughout the Congress
SPONSORSHIP ITEMS AVAILABLE
(All prices USD)

Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
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<tbody>
<tr>
<td>Silver Level</td>
<td>$30,000</td>
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<tr>
<td>Bronze Level</td>
<td>$20,000</td>
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</tbody>
</table>

Silver Level: $30,000
- Complimentary exhibition space (6m x 3m) and listing in Exhibit Floorplan
- Half page advertisement in the Final Program. The Final Program is the comprehensive guide that all Congress delegates receive and use to navigate the AOPMC. Over 800 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- One pre-approved e-mail message to delegates prior to Congress
- Acknowledgement as Silver Sponsor on:
  - Marketing materials
  - Sponsor page of Congress website with hyperlink to company website
  - Final Program
  - Signage/banners displayed throughout the Congress

Bronze Level: $20,000
- Complimentary Exhibition Space (3m x 3m) and listing in Exhibit Floorplan
- Quarter page advertisement in the Final Program. The Final Program is the comprehensive guide that all Congress delegates receive and use to navigate the AOPMC. Over 800 individuals will receive a hard copy of the program, and the program will be posted on the AOPMC website.
- Acknowledgement as Bronze Sponsor on:
  - Marketing materials
  - Sponsor page of Congress website with hyperlink to company website
  - Final Program
  - Signage/banners displayed throughout the Congress

Important Additional Notes for Sponsored Symposia (Platinum and Gold Levels):
Industry-sponsored speakers will come from the region (Asia and Oceania). They will be invited by the Congress Organizers and will be provided with standard faculty travel expenses, accommodations, and waived registration fees by the Congress Organizers.
Sponsored sessions also include:
- Rental of seminar room with standard audio-visual services
- Relevant meals/snacks/refreshment for participants
Any additional expenses will be borne by the Sponsor.
Sponsors may invite international speakers (outside of the AOS region). However, any additional cost, such as increased travel expenses will be borne by the sponsor.
### A LA CARTE SPONSORSHIP ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Video Rounds – Exclusive</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
| The Video Rounds is one of the highlights of the AOPMC. In this video session, interesting videos of patients from around the region will be presented and discussed by junior participants.  
  - Company name and logo on signage in the Video Rounds location |
| Congress Registration Bags – Exclusive | $9,500 |
| Sponsor the official AOPMC registration bag which each delegate receives onsite to store and carry publications throughout the duration of the Congress. The MDS International Secretariat will administer the design, production and delivery of the bags onsite.  
  - Sponsor’s logo printed on the bag, together with the AOPMC logo  
  - Company logo on sponsor page of Congress website with hyperlink to company website  
  - Opportunity to insert one complimentary leaflet (subject to approval) in the Congress Registration Bag |
| Congress Pens and Pads – Exclusive | $6,500 |
| Include your logo on the notepad and pen inserted into each delegate’s AOPMC bag. The notepads will also carry the AOPMC logo. The MDS International Secretariat will be responsible for design and production of the pens and pads.  
  - Company name and logo printed on pen and writing pads  
  - Company logo on sponsor page of Congress website with hyperlink to company website |
| Congress Lanyards – Exclusive       | $5,000 |
| Include your logo on the lanyards provided to all delegates with their badges. The MDS International Secretariat will be responsible for design and production of lanyards.  
  - Company name printed on delegate lanyards  
  - Company logo on sponsor page of Congress website with hyperlink to company website |
| Friday Opening Ceremony             | $5,000 |
| Multiple sponsors of the hour-long ceremony are sought at $5,000 each.  
  - Company name and logo on signage in the Ceremony location |
| Trade Exhibitor                     | $5,000 |
| Opportunity to showcase company product and distribute promotional material  
  - Exhibit space 3m x 3m  
  - Company logo on sponsor page of Congress website with hyperlink to company website  
  - Company name printed in Exhibit Floorplan |
| Guided Poster Tours                 | $3,000 |
| Guided Poster Tours are “stand-by” poster tours each day lead by two Chairpersons. Each tour will discuss approximately 10 posters for 5 minutes each. It is anticipated that four tours each day will be presented.  
  - Company name and logo on signage in the poster location  
  - Company name in Guided Poster Tour section of the Final Program |
**Advertisements in Final Program**
The Final Program is the comprehensive guide that all Congress attendees will receive and use to navigate the AOPMC. The Program will also be posted on the AOPMC website.

<table>
<thead>
<tr>
<th>Type</th>
<th>Cost</th>
</tr>
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<tbody>
<tr>
<td>Interior page</td>
<td>$1,500</td>
</tr>
<tr>
<td>Half page, interior</td>
<td>$600</td>
</tr>
<tr>
<td>Quarter page, interior</td>
<td>$250</td>
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</tbody>
</table>

**Insert in Congress Registration Bag** $500
Industry partners and exhibitors may invite AOPMC delegates to their exhibit booth or symposium by putting an insert into the bags that each delegate receives onsite. Inserts may be up to ten A4 sheets (21.0 x 29.7cm) and must be approved by MDS prior to printing.

**Delegate mailing list** $500
The electronic mailing list of Congress delegates is for one-time rental use only and may not be duplicated. A sample mailing piece must be approved by the International Secretariat and a waiver must be signed prior to the receiving the list. The delegate list will be run in mid-February 2016 after the pre-registration period closes.

**APPA Sponsorship Opportunities**

- **APPA Lunch Sponsor – Exclusive** $10,000
  Provide lunch for the People Living with Parkinson’s and caregivers attending the 11th International Symposium of the Asian and Pacific Parkinsonism Association.
  - Company name and logo on signage at the entrance to the lunch room

- **APPA Coffee/Tea Break Sponsor (each break)** $3,000
  Provide mid-morning and mid-afternoon refreshments for the People Living with Parkinson’s and caregivers attending the 11th International Symposium of the Asian and Pacific Parkinsonism Association.
  - Company name and logo on signage located next to serving tables.
CONDITIONS FOR EDUCATIONAL SESSIONS

Purpose
Policies of the International Parkinson and Movement Disorder Society (MDS) regarding industry-sponsored events at Congresses will be followed. These activities are for scientific and educational purposes only.

Content Sessions and Selection of Speakers/Chairs
The Scientific Committee will make final decisions regarding symposia, plenaries and all educational sessions. This includes scheduling, topics/content, and selection of speakers and chairpersons.

The supporting company may suggest up to three topics and three speakers and will provide speakers’ qualifications. The company will also disclose to the Scientific Committee any financial or other relationship between company and speaker/chair in writing.

SPONSORSHIP CONFIRMATION AND PAYMENT

Sponsor and Exhibition Contract
All supporters are required to sign the SPONSOR AND EXHIBITION CONTRACT which can be found on pages 12-13. MDS will invoice the sponsor following receipt of the contract. Please direct all questions to Mr. Joel Rittle at jrittle@movementdisorders.org or +1 (414) 276-2145.

Sponsors and Exhibitors
Should there be more than one sponsor for the same sponsorship opportunity, priority will be given to early responders by date of receipt of the Sponsor and Exhibition Agreement/Contract at the MDS Secretariat.

Payment Method
Sponsorship payments are to be made in US Dollars by direct wire transfer or checks payable in US Dollars to the International Parkinson and Movement Disorder Society. Details for the wire transfer will be on the invoice.

Cancellation Policy
For Bronze Level Supporters and above, cancellation requests must be sent to MDS at the address below in writing. A full refund less a $1,000 administrative fee will be given if notice is received by October 1, 2015. No refund will be given after October 1, 2015. All other cancellation/refund requests will be made on a case by case basis.

International Parkinson and Movement Disorder Society
555 E. Wells Street, Suite 1100
Milwaukee, WI 53202 USA
Attention: Joel Rittle
EXHIBIT REGULATIONS

Advertising Material
Canvassing or distributing of advertising material by non-exhibiting, commercial companies is strictly prohibited. Exhibitor advertising will not be permitted outside of the exhibitor’s assigned space. Unauthorized signage will be removed.

Demonstrations
Exhibitor demonstrations should not interfere with normal traffic flow nor infringe on neighboring exhibits. No demonstrations will be permitted outside of the exhibitor’s assigned space.

Facility Regulations
Exhibitors are required to abide by all facility regulations in the design, installation, operation and dismantlement of their exhibit stands. A complete description of electrical, fire, labor and property regulations will be listed in exhibitor information to be distributed at a later date.

Food and Beverage Distribution
Exhibitors wishing to dispense or serve any food or beverage from assigned exhibit space must notify the venue. Further information will be provided in exhibitor information to be distributed at a later date.

Liability
The exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue and its owners or managers, which result from any act or omission of the exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the International Parkinson and Movement Disorder Society, its owners, managers, officers or directors, agents, employees, and subsidiaries and affiliates, from any damages or charges resulting from the exhibitor’s use of the property. The exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor’s occupancy and use of the exhibition premises, the venue or any part thereof.

In addition, the exhibitor acknowledges that the International Parkinson and Movement Disorder Society, the venue, and all other service providers do not maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Market Research
Surveys or market research of any kind is prohibited.

No Smoking
Smoking in all public space in the venue is prohibited.
Prizes and Lotteries
Prizes, sponsored contests and prize drawings will not be permitted.

Promotional Items
A promotional item approval form will be distributed in exhibitor information to be distributed at a later date, and must be submitted to the MDS International Secretariat along with a sample, photo, or written description of each item. Distribution of descriptive product literature, notepads, pens and pencils is permitted and does not have to be approved. Other items may be distributed from the exhibitor’s stand only with prior written approval. All items to be distributed must be useful to the attendees during the Meeting or in the daily activities of the booth visitor. Any exhibitor found distributing materials which have not been officially approved may be required to cease distribution immediately.

Relocation
The MDS International Secretariat reserves the right to relocate exhibitors. In the event that it is necessary to relocate an exhibitor after a specific space assignment has been made, the MDS International Secretariat will contact the exhibitor. Every effort will be made to reassign the exhibitor to similar space. In any instance of exhibit stand relocation, the exhibitor has the option to cancel and receive a full refund of all payments made.

Restriction of Exhibits
The MDS International Secretariat reserves the right to: (a) reject for any reason any exhibit application submitted for The 5th AOPMC; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials or conduct is determined to be objectionable for any reason. Violation of any regulations on the part of the exhibitor, their employees or agents shall annul the right to occupy space and such exhibitor will forfeit to the MDS International Secretariat all monies which may have been paid. Upon evidence of violation, the MDS International Secretariat may enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor’s risk. The exhibitor shall pay all expenses and damages which the MDS International Secretariat may thereby incur.

Selling from Exhibit Stand
Selling merchandise is prohibited at The 5th AOPMC. Order forms may be distributed. The only exception is that book publishers may sell their publications.
5TH AOPMC
Manila, Philippines – March 11-13, 2016
SPONSOR AND EXHIBITION AGREEMENT/CONTRACT

An agreement between the International Parkinson and Movement Disorder Society and:

________________________________________________________________________________________________________________
Name of Sponsor/Exhibitor
________________________________________________________________________________________________________________
Mailing Address 1
________________________________________________________________________________________________________________
Mailing Address 2 including city, country and postal code
________________________________________________________________________________________________________________
Name of representative (please print)     E-mail
________________________________________________________________________________________________________________
Representative’s Telephone   Mobile   Fax
________________________________________________________________________________________________________________
Signature of representative       Date
________________________________________________________________________________________________________________
Company stamp if applicable

SPONSORSHIP OPPORTUNITIES (please tick)
(All prices USD)

☐ Platinum Sponsorship   $50,000   ☐ Friday Opening Ceremony   $5,000
☐ Gold Sponsorship      $40,000   ☐ Trade Exhibitor           $5,000
☐ Silver Sponsorship   $30,000   ☐ Guided Poster Tours       $3,000
☐ Bronze Sponsorship   $20,000   ☐ Congress Bag Insert      $500
☐ Video Rounds          $10,000   ☐ Delegate list             $500
☐ Congress Registration Bags $9,500   ☐ APPA Lunch                $10,000
☐ Congress Pens/Pads    $6,500   ☐ APPA Coffee/Tea Break     $3,000
☐ Congress Lanyards     $5,000

Advertisements in Final Program
☐ Interior page          $1,500
☐ Half page              $600
☐ Quarter page           $250

TOTAL OF ALL SPONSORSHIP ITEMS AND ADVERTISEMENTS    $___________

Proposed session topics and speakers are due from Platinum and Gold Sponsors by July 1, 2015. All other sponsorship commitments are due by October 1, 2015.
To be completed by Plenary Session Sponsors  
(Platinum and Gold Sponsors)

Company Name:  ____________________________________________________________

Session Preference (Indicate 1st, 2nd and 3rd choices)

**Platinum:**
- [ ] Friday Lunch Symposium
- [ ] Friday Dinner Symposium
- [ ] Saturday Lunch Symposium
- [ ] Sunday Lunch Symposium

**Gold:**
- [ ] Friday Symposium 13:15-14:15
- [ ] Friday Symposium 14:30-15:30
- [ ] Friday Symposium 16:00-17:00
- [ ] Friday Symposium 17:15-18:15

Proposed Topics:
1)  _____________________________________________________________________________
2)  _____________________________________________________________________________
3)  _____________________________________________________________________________

Names of Proposed Speakers  Institution/Country  E-mail address
1)  _____________________________________________________________________________
2)  _____________________________________________________________________________
3)  _____________________________________________________________________________

The AOPMC Scientific Committee makes the final decisions of all plenaries, including topics and speaker selection.

Please return this form to: Joel Rittle at jrittle@movementdisorders.org by July 1, 2015. Because a signature is required, it will be necessary to print the form, sign it, and scan it. The scan can be returned via e-mail attachment.

Or Fax To:  +1 (414) 276-3349

Or Mail To:  International Parkinson and Movement Disorder Society  
555 E. Wells Street, Suite 1100  
Milwaukee, WI  53202 USA  
Attention:  Joel Rittle